

#### What is the MOFO MATRIX?

**Mofo Matrix** is the first innovative Eco-Sustainable Multi-Cultural Club project to redistribute rewards on the blockchain to its investors through the revenue generated by different business models—the main one being the 5500m2 property we have in Ollantaytambo, Cusco, Perú.

**Time:** WORLD'S GREATEST PLACES 2023

CNT: The 23 Best Places to Go in 2023

#### **World Travel Awards:**

South America's Leading Destination 2023
South America's Leading Cultural Destination 2023
South America's Leading Tourist Attraction 2023
South America's Leading Culinary Destination 2023





#### Who is behind the MOFO MATRIX?

Hello, people of the matrix, my name is Gianfranco Ortiz, and I'm a 26-year-old Peruvian looking to establish what will be one of the biggest cultural meccas of the world right here in Machu Picchu's backyard.

My experience over the last 10 years has been primarily in marketing, public relations, e-commerce, and trading. While I have enjoyed my time building my skillset and relations around this, I have come to an understanding that there is more that I want in life. That's why I decided to endure on a path much more rewarding, which is building a hub for like-minded people in one of the best places on EARTH (factual). While this might be an over-the-top ambitious project, I'm not planning on doing it alone, that's where the MOFO MATRIX community comes in. I believe that doing this will bring a better future for everyone involved and we might just discover something never seen or heard of before...

I will be documenting EVERYTHING starting in 2024, that means you are going on a ride with me while we make this a reality.

This is me back in December 2022 when I signed the legal papers for the property

There is nothing more that I want, than this (gets MOFO tatted on his skull).

I hope to see you at the MOFO MATRIX one day and we share a glass of Matacuy.

#### Where is the MOFO MATRIX?

The MOFO MATRIX Club is located in Ollantaytambo, Cusco, Perú... only 33km from Machu Picchu. Fun fact about the property is that the only way to get to Machu Picchu is by passing by our land, the train station is located only a few blocks away.



One of the train that passes near the property heading to Machu Picchu



Cradled amidst the breathtaking Andes Mountains, Machu Picchu sees millions of tourists annually, drawn by its awe-inspiring archaeological wonders and the mesmerizing beauty of its surroundings. This remarkable influx of visitors makes Ollantaytambo prime real estate for the establishment of a club of this magnitude.

### Why invest in the MOFO MATRIX?

There are hundreds of reasons why, but I will only point out a few so it can fit in one slide...you can make your own decision.

- Only NFT project with land ready to be developed near one of the seven wonders of the world.
- A new international airport is being built as we speak only 20 minutes away from the property (value will continue to rise).
- Millions of tourists pass by the MOFO MATRIX every year without knowing...YET.
- Great weather for all types of activities, sports, ceremonies, you name it...
- Located in an award-winning city with recognition around the world.
- Holders will receive dividends directly to their wallets every month
- Exclusive Access to the club and all of its services
- Form part of a community that looks to build a better future
- and much more...

# MOFO MATRIX Genesis Cards

#### 821 NFT Card Collection



There will only be 821 MOFO MATRIX GENESIS CARD NFTs, priced at \$333 each one...we expect to gather \$270k+ in total only from the minting, more revenue is to come if people decide to resell in the secondary market as there is a 5% creators fee for each transaction of the NFT.

All the funds will be in a public wallet and the expenses needed to bring afloat the project will be public for all to see. We plan on using these funds to market the MOFO MATRIX and build the infrastructure needed to bring this club to life.

Once we have sold out the first collection, we will begin the one-of-a-kind collection of 8218 UNIQUE NFT PIECES, I want to keep the info secret, but let's say there will be more than 1000+ artists involved in this crazy collection we have in store for you.

Being a holder of the GENESIS COLLECTION will not only bring you dividends for the rest of your life, but you can proudly say you were a pioneer in what will be one of the most successful NFT/Tourism projects in the world.



## MOFO MATRIX

**Economics** 

**Genesis Cards** 

#### Property Down Payment

We will put \$100k down, the property is valued at \$600k and will continue to rise.

#### **Prop Firm Creation**

Our first business model that has risen in popularity in a billion-dollar industry.

#### **MOFO MATRIX Development**

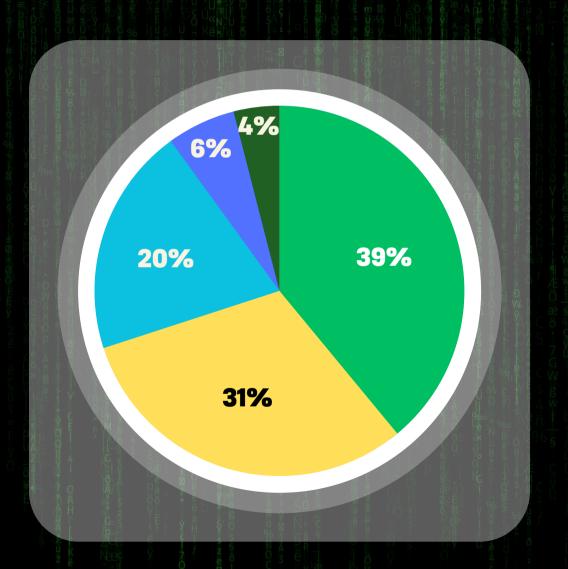
We will begin to hire devs, artists, and full-time employees.

#### Team

We appreciate hard work, and we want to continue working without problems.

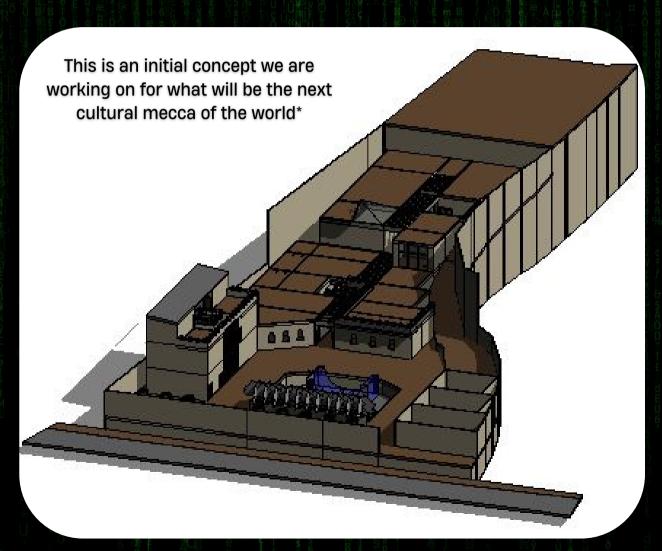
#### **Investment Pool**

We will begin to purchase different NFTs and tokens. Strategically building partnerships with other projects.



# What can you expect there to be in the club?

- Restaurant
- Martial Arts Dojo
- Fully-Equipped Gym
- 100+ Seat Theatre
- Music Studio
- Swimming Pool
- Skatepark
- Gardens
- Permaculture Classes
- Library
- Museum
- Rock Climbing
- Concerts
- Sacred Medicine Retreats
- Computer Lab
- Community Workshops
- Festivals
- Much more...



# MOFO MATRIX ROADMAP 2023-2024

This is an overview roadmap of the timeline in which will begin certain parts of the project, and where our focus will be during this time.

**Q2 2024** 

01

Launch the 8218 Collection, monthly revenue airdrop begins, purchase more land.

**Q4** 2023

Launch the MOFO MATRIX GENESIS COLLECTION.

**Q2** 

**Q1 2024** 

Start documentation of the project. Launch our prop firm & begin work on the 8218 collection.

**Q3 2024** 

03

Commence official construction of the club. \$1,000,000 dollar marketing campaign.

## MOFO MATRIX Join the community



#### Interested in investing? Contact me directly.

Telegram: @gianfrancoortiz

Phone/Whatsapp: +51 936761998

Email: elrealmofo@gmail.com

Discord: @gianfrancoortiz

# See you in the MOFO MATRIX

